

For Immediate Release

SAN DIEGO PHOTOGRAPHER WINS INTERNATIONAL AWARD

The EPSON International Pano Awards 2010

Named the **EPSON International Pano Awards Amateur Photographer of the Year for 2010**, San Diego photographer **Cynthia Hedgecock** won the award over 2740 entries from 79 countries.



Also named the winner of the Nature Division, Hedgecock's photograph, titled *Storm Wave at Sunset*, was taken off the coast of Kaua'i, Hawaii.

The image was taken with a Canon digital SLR. Hedgecock described the evening as "magical". The NaPali Coast is a wild and volcanically formed coastline of cliffs and rainforest, approachable by sea or helicopter, or in part by hiking trails. "This wave was formed at high tide, when huge

storm waves were pounding the cliffs, then surging back out to meet the oncoming waves. This one exploded into the fan formation, with backlighting from the sunset through the blue-green water. I stood on the beach for perhaps two hours, photographing the waves. This one happened only once.”

The EPSON International Pano Awards is dedicated to the art of panoramic photography. Advances in digital photography and photographic software have resulted in an explosion in the popularity of panoramic images, defined as images with a ratio of a minimum of 1:2.

The award includes a cash prize, 7-day use of an Apollo motor van, software from PTGui, a panoramic tripod head from 360 Precision, and other equipment. Further information at www.thepanoawards.com

Hedgecock is married to nationally syndicated radio host, Roger Hedgecock www.rogerhedgecock.com, and has had the opportunity to accompany him to fascinating locations and to meet amazing people.

She has worked as a fine art and landscape photographer for the last three years. She also works as a free-lance photojournalist and event photographer. She is currently studying photography at the University of San Diego, California.

Hedgecock’s work can be seen at www.sandiegoartists.net and at www.cynthiahedgecockphotography.com. An artists’ reception including this image will be held at the St. Clair Gallery in the El Cajon Business Center, 270 East Douglas Avenue, El Cajon, CA 92020 on July 25, 3-6pm.

For further information and images available upon request, contact:

Cynthia Hedgecock

or

David Evans, event curator

chedge@san.rr.com

info@thepanoawards.com